



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Site 1240
Sherman Oaks, CA 91403

Contract # 1356970

Schedule Dates 10/29/12-11/02/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE 147
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12
Last Modified 08/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791130
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$607.50
Net Total \$3,442.50
Sales Tax

Asheville (WMYA)

By Broadcast Month
Nov. 2012
Grand Total:
Spots 16
Rate \$4,050.00
\$4,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4P- Maury Povich 2	3	X	X	X	X	X			3	\$150.00	\$450.00	Asheville (WMYA)	MAURY	8/17/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	5:58-20P- Family Feud B	2	X	X	X	X	X			2	\$300.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
3.0	Normal Line / News	10/29/12-11/02/12	3	:30	6:29-30P- News-News 13 @ 630pm on WMYA	2	X	X	X	X	X			2	\$300.00	\$600.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	6:58P- Family Feud	3	X	X	X	X	X			3	\$400.00	\$1,200.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
5.0	Normal Line / Prime	10/29/12-10/29/12	3	:30	9P- MYN-Law & Order- SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAW&ORDER:SVU	8/17/12
6.0	Normal Line / News	10/29/12-11/02/12	3	:30	10P- News-News 13 on MY40 @ 10p	3	X	X	X	X	X			3	\$200.00	\$600.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
7.0	Normal Line / News	10/29/12-11/02/12	4	:30	10:30P- News-News 13 on MY40 @ 1030p	2	X	X	X	X	X			2	\$100.00	\$200.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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